



S H E R I
R I L E Y[®]

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MEET SHERI RILEY



***"STOP Spending 100% of YOUR Time
on 10% of WHO You Are"***

I, Sheri Riley, am a wife, mother, daughter, and entrepreneur. After spending 20 years creating marketing strategies for global superstars and companies like Usher, WarnerMedia, and Converse, I now serve as an empowerment speaker, high performance life coach, and I am an award-winning author. I help professional athletes, coaches, entertainers, corporate executives, and entrepreneurs grow personally and dominate professionally. I speak and train at companies like the Chicago Bears, NBA, WNBA's Indiana Fever, The Coca-Cola Company, Universal Music Group, and JP Morgan Chase on how to implement my 9 Principles of Exponential Living to enhance personal/professional development, leadership, and productivity.

PERSONAL DEVELOPMENT IS LEADERSHIP!

FEATURED ON



FOX

CBS

ESSENCE

npr

THE HUFFPOST

GLOBAL EMPOWERMENT SPEAKER



**INSPIRING.
EMPOWERING.
MOTIVATING.
ENGAGING.
ENTERTAINING.
INFORMATIVE.**

From conferences to workshops, team trainings to corporate gatherings, I bring authenticity and transparency that captivates and educates. I am committed to creating unforgettable workshop experiences that produce cross-company transformations in culture, productivity, and engagement.

My number one goal is to empower and motivate audiences to take action.

SIGNATURE MESSAGES

Live in Your P.O.W.E.R.®: 5 Keys to Inner Peace + Increased Productivity

- COMPANIES AND INDIVIDUALS RECOGNIZE THAT "HEALTH AND WELLNESS" ARE NOT LIMITED TO NUTRITION AND EXERCISE. IT ALSO INCLUDES EMOTIONAL AND MENTAL HEALTH.

Peace is the New Success®

- ARE YOU READY TO STOP SPENDING 100% OF YOUR TIME ON 10% OF WHO YOU ARE? ARE YOU READY TO LEARN AND APPLY THE PRINCIPLES OF EXPONENTIAL LIVING® AND REALIZE THAT THE MISSING PIECE YOU'VE BEEN SEEKING IS INNER PEACE?

360° Champion™ - Winning in Life and The Game

- 360° CHAMPION™ IS A COACHING AND TRAINING PROGRAM BUILT ON THE 9 PRINCIPLES (POWERPLAYS) FOUND IN THE BOOK EXPONENTIAL LIVING BY SHERI RILEY.

Broaden Your Definition of Success

- YOUR SUCCESS WILL COME DOWN TO HOW YOU DEFINE IT. WHILE SOME HIGH PERFORMERS ARE MORE FOCUSED ON EITHER PERSONAL ACCOMPLISHMENTS OR PROFESSIONAL ACHIEVEMENT, OTHERS MAKE THE NECESSARY CHANGES TO ACHIEVE EXCELLENCE IN THEIR LIFE AND CAREER. WHAT ARE THOSE CHANGES AND HOW DO WE MAKE THE ADJUSTMENTS?



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COACHING + TRAINING

POWERBROKER Coaching + Training empowers executives and entrepreneurs to grow personally and dominate professionally. Developing mental wellness and resilience, experiencing genuine fulfillment, and communicating with clarity and intention are just a few things that PowerBroker® Coaching + Training empowers you to master.

9POWER *Plays*

WINNING PRINCIPLES FOR EXECUTIVES AND ENTREPRENEURS



Coaching + Training empowers athletes, coaches, and entertainers with the tools and strategy for intentional personal development, elevated professional impact, and enhanced leadership skills. Through customized 1-on-1 coaching, we help driven high performers, like you, who know how to achieve professional success, also, learn how to live successfully.

9POWER *Plays*

WINNING PRINCIPLES FOR ATHLETES & ENTERTAINERS





"She didn't come to check a box. You could tell her desire was to see each individual's life transformed. Not only did she inspire, but she gave them insight, strategies and steps to get from where they are to where they want to be."

—Dr. Eric Thomas

**World-Renowned Motivational Speaker
Author | Entrepreneur**

Sheri's insight allowed us to pause, reflect and refocus. Her words, energy and delivery provided insight through personal stories in her journey, resonating with basketball professionals at all levels. We're thankful for her contributions as a keynote speaker for the NBA's Women in Basketball Operations Forum."

- Byron Spruell

President, League Operations, NBA

"Drafted into the NBA at 18, I was taught how to become a better athlete, but when it came to becoming a better man, I was unsure of how to ask for help. Now, I am invested in my mental wellness and I'm excited for my journey with the 360° Champion program."

- Darius Miles

**10-YEAR NBA VETERAN (RETIRED) AND
CO-HOST OF THE KNUCKLEHEADS PODCAST**

"Sheri has been an instrumental part of my life. Her support and guidance of my personal and professional growth helped mold the man and artist that I am today."

—Usher

Entertainer | Entrepreneur | Philanthropist

"Sheri delivered a virtual presentation to over 300+ leaders and I'm still receiving emails of praise. Her ability to command an audience, while also demonstrating vulnerability is remarkable. She teaches and inspires through a winning combination of smarts and humor and her energy was contagious - even over Zoom!"

-Lisa Zangari

Vice President, Leadership Louisville Center, Leadership Louisville

"Sheri Riley is a powerhouse!! Her engaging delivery captivates audiences and her words empower them. I've partnered John Maxwell, Les Brown, Zig Ziglar, and Brian Tracy. They all have an energy that connects from the stage and Sheri shares that special quality."

-Paul Martinelli

Global Speaker and Entrepreneur



PREVIOUS ENGAGEMENTS

The Coca-Cola Company





Exponential Living® –

Stop Spending 100% of Your Time on 10% of Who You Are is a Porchlight Books Business Bestseller, nominated for an NAACP Image Award, garnered several self-help “Book of the Year” awards, and has been translated to Romanian, Vietnamese, and French. It is the guide to help busy individuals integrate their personal desires into their life without detriment to their professional achievement.

EXPONENTIAL LIVING®





BOOKING INFORMATION



SHERI RILEY®



HOW TO **BOOK SHERI:**

KEYNOTE SPEAKER

HOST/EMCEE

WORKSHOP FACILITATOR

EXPERT PANELIST

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